

Message Text

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ACTION EUR-12

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UNCLAS MONTREAL 1050

E. O. 11652: N/A

TAGS: BGEN, CA

SUBJ: PRIVATE TRADE OPPORTUNITY (COUNTRY COMMERCIAL PROGRAM)

1. 122/04/P0072

2. 061775

3. E. TOLMAN

4. 122 CANADA

5. IA

6A. WRITE, CALL OR CABLE --

6B. MR. PETER VODSTRCIL, PRESIDENT

6C. MO-DENT LTD.

1440 CHOMEDEY STREET

MONTREAL, QUEBEC H3H 2A7, CANADA

7. TELEPHONE: (514) 935-8131

8. --

9. 102-112

10. DESCRIPTON

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38430XX-0000 DENTAL EQUIPMENT AND SUPPLIES

MO-DENT LTD., ESTABLISHED IN 1948, SPECIALIZES AS AN IMPORTER AND DISTRIBUTOR OF PROSTHETIC MATERIALS AND RELATED EQUIPMENT, DIRECTLY AND THROUGH DISTRIBUTORS, IN THE PROVINCE OF QUEBEC AND ONTARIO. ANNUAL SALES DOLS 700 THOUSAND. EIGHT SALESMEN. CARRIES IMPORTED BRAND PRODUCTS SUCH AS TEETH AND DENTAL CERAMICS. WISHES TO SELL DENTAL CLEANERS IN QUEBEC, AND LATER TO EXPAND TO OTHER PROVINCES. SEEKS US MANUFACTURERS OF DENTAL CLEANERS IN GEL OR PASTEFORM, OR IN TABLETS; DENTURE ADHESIVES IN PASTE OR POWDER FORM; AND MEDICAL OINTMENTS FOR DENTURE WEARERS. ALSO INTERESTED IN BALSAM GELS AND NON-ABRASIVE, NON-COLOR CHANGING INGREDIENTS. MO-DENT DESIRES TO DISCUSS PROMOTIONAL IDEAS WITH US MANUFACTURERS OR AGENT TO PROMOTE PRODUCT IN FRENCH AS WELL AS ENGLISH. REQUESTES PRICE STRUCTURE COMPETITIVE WITH LEADING BRANDS, BASED ON VOLUME DISCOUNTS OFFERED TO MIDDLEMEN. ALSO REQUESTS SAMPLES AND LITERATURE ALONG WITH PRICE LISTS.

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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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